

DATE AND LOCATION:

Our 2010 Annual Conference, "Barriers to Boomers", will be held at the Ocean Place Resort & Spa, located at One Ocean Boulevard, Long Branch, NJ, on October 6 - 7, 2010.

Overnight guest rooms have been secured at the rate of \$169.00 per night. Guest room reservations can be made by calling 800.411.6493 before 9/20/2010.

INFORMATION ABOUT OUR CONFERENCE:

Our Annual Conference in 2009 had an attendee list of more than 75 people.

Attendees at the conference included companies from surrounding states, as well as non-member companies.

There were 32 vendors exhibiting at last year's annual conference. Vendors enjoyed exposure to our attendees during registration periods, our President's Reception cocktail hour, refreshment breaks and our luncheon.

CONTACTS

Conference Chairperson

Seth Auerbach
856.854.3100

Executive Director

Wendy Russalesi
732.503.5665

Barriers to Boomers

How to Overcome and Prosper

October 6 - 7, 2010 JAMES Annual Conference



JAMES



Yes, you can.®

2010 President's Reception Sponsor

Our registration rate includes booth space that consists of a 6' skirted table, wireless internet access, and one associate to represent your company. Additional associates are permitted to attend for a nominal fee.

Electricity is available at a small service charge from the facility for those vendors that will require it.

Materials that you will require during your exhibit time may be shipped to the facility, however, your packages may not arrive more than three days prior to the start of the event.

- **Early Registration Rate**
Register by 7/15/2010
\$550
- **Regular Registration Rate**
Register 7/16 - 9/15/2010
\$695
- **Late Registration Rate**
Register after 9/16/2010 (space permitting)
\$795
- **Additional Booth Rate**
\$195 per additional booth
- **Additional Attendee Rate**
\$135 per person
- **JAMES Associate Member Registration Rate**
Registration is included in your annual dues. Please complete a registration form so we have all necessary information regarding your exhibit on file.
- **JAMES Associate Member Additional Attendee Rate**
\$99 per person
- **Electricity Service Charge**
\$50 per booth

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Jackson, NJ 08527

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Email: info@jamesofnj.org

www.jamesofnj.org

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LONG BRANCH, NJ 07740
800.411.6493



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Company Name: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Contact Name: _____ Title: _____

Email Address: _____

Please select your registration choices:

- JAMES Associate Member** Registration rate included in annual dues for exhibit & one representative
- JAMES Associate Member Additional Attendee Rate** \$99 per person
Indicate number of additional attendees _____
- Early Registration Rate (Register by 7/15/2010)** \$550 - Exhibit & one representative
- Late Registration Rate (Register after 9/16/2010 space permitting)** \$795
- Regular Registration Rate (Register 7/16 - 9/15/2010)** \$695 - Exhibit & one representative
- Additional Booth Rate** \$195 per additional booth
Indicate number of additional booths _____
- Additional Attendee Rate for Non-Members** \$135 per person
Indicate number of additional attendees _____
- Electricity** \$50 per booth
Electricity not ordered in advance may be subject to an additional charge for an on-site request
Indicate number of booths requiring electricity _____

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2010 Luncheon Sponsor

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2010 President's Reception Sponsor

Exhibitor Card

In our efforts to maximize exposure to your booth at our conference, all attendees will be presented with an Exhibitor Card in their registration packet. This card will include a listing of all participating vendors. The attendee will ask for the signature of your company's representative once they have visited your booth and previewed the products and/or services that you offer. All attendees who have a completed Exhibitor Card are eligible to enter into a prize drawing. The prize at our 2009 Annual Conference was a spa package that included an overnight guest room and breakfast. The gift package was valued at over \$675.

The vendor cost to participate on the Exhibitor Card is \$40.

_____ Yes, I would like to have our company name listed on the Exhibitor Card

_____ No, I would not like to have our company name listed on the Exhibitor Card

Sponsorships

We have the following sponsorships available for our 2010 Annual Conference. Selecting a sponsorship will give your company the advantage of additional marketing and promotional opportunities before and during the event.

President's Reception \$2500 - The company who chooses this option will sponsor our President's Cocktail Reception on the evening of October 6, 2010. This company will enjoy promotion as the premier sponsor of our conference on the JAMES website and registration materials for the attendees of the conference. Benefits will also include your choice of booth location, an extra representative at your booth, your marketing materials included in our registration packets and additional marketing materials displayed throughout the exhibit hall and meeting rooms. Your company will receive verbal recognition throughout the two day event.

Luncheon Sponsorship \$1000 - The company who chooses this option will sponsor our luncheon on October 7, 2010. This company will enjoy promotion in the form of an exclusive presentation during the luncheon, as well as a display of marketing material of your choice and verbal recognition.

Refreshment Break Sponsorship \$500 - The companies who choose this option will sponsor a refreshment break during the daytime events of October 7, 2010. These companies will enjoy promotion in the form of a display of marketing materials near the refreshments and verbal recognition.

continued

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Sponsorships continued

2010 President's Reception Sponsor

Audio Visual Sponsorship \$300 - The companies who choose this option will sponsor the costs of audio visual expenditures during the two day event. These companies will enjoy recognition in the form of signage placed in close proximity to the screens that will be used within the meeting rooms, as well as verbal recognition.

Registration Sponsorship \$150 - The companies who choose this option will sponsor the costs of registration materials provided to the attendees for the two day event. These companies will enjoy promotion in the form of a display of marketing materials at the registration desk, recognition in our registration packet and verbal recognition.

Speaker Sponsorship - The companies who choose this option will sponsor the costs of our keynote speakers during our two day event. These companies will enjoy promotion by receiving recognition our registration packet, and verbal recognition by our speakers. *Please contact the JAMES Conference Chairperson or the JAMES Executive Director to discuss the costs of this option.*

The JAMES Board of Directors would like to thank Invacare for choosing to be the premier sponsor of our 2010 Annual Conference!

Please clearly print the names of the representatives from your company that will attend our conference:

Costs

\$ _____ Total cost for registration

\$ _____ Total cost for electricity

\$ _____ Total cost for Exhibitor Card participation

\$ _____ Total cost for sponsorship _____ Refreshment _____ A/V _____ Registration _____ Speaker

\$ _____ **Total Amount Due**

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NO REFUNDS WILL BE ISSUED FOR CANCELLATIONS. Credit will be issued for use at a future JAMES event within 1 year.

Payment Info:

Check enclosed Visa MasterCard Amex

Cardholder Name: _____ Card Number: _____

Expiration Date: _____ CCV: _____

Address: _____ City _____ State _____ Zip _____

Phone Number: _____ Fax Number: _____

Signature: _____

Please indicate if you need a copy of your credit card receipt sent to you:

_____ Yes, please email a copy of my credit card receipt to the following email address:

_____ (please print clearly)

Please indicate any special accommodations during your exhibit time that you might require. Our Conference Committee will do their best to accommodate your request.
